

# WASHINGTON STATE COVID-19 VACCINE APPRECIATION PROMOTION

## Q&A

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### **Q: What is the promotion called?**

A: “Shot of a Lifetime” is the new vaccine appreciation promotion from the State of Washington.

### **Q: What is the purpose of the promotion?**

A: “Shot of a Lifetime” is designed to help increase COVID-19 vaccination rates among vaccine-eligible adults and youth who are residents of Washington State.

### **Q: How does the promotion work?**

A: “Shot of a Lifetime” has two components, one focused on adults age 18 or older, and one focused on youth ages 12 to 17.

Eligible adults age 18 or older who have received at least one dose of a COVID-19 vaccine that was recorded in the state's Immunization Information System will be automatically entered into the first component of the promotion, which will consist of five drawings, one per week for four weeks in June and then a fifth and final drawing in July. A total of \$2 million in cash prizes will be awarded over the course of the five drawings. The first four drawings will be for \$250,000 each, and a final drawing will be held at the conclusion of the promotion for \$1 million. There also will be several merchandise prizes awarded to additional winners during each of the drawings.

Eligible youth ages 12 to 17 who have received at least one dose of a COVID-19 vaccine that was recorded in the state's Immunization Information System will be automatically entered into the second component of the promotion, which will consist of two drawings, one on June 15 and one on June 22. Over the course of the two drawings, 30 winners will be selected, each of whom will win 100 Washington Guaranteed Education Tuition (GET) Units, which is equivalent to one year of resident, undergraduate tuition and state-mandated fees at Washington's public universities.

The final drawing for eligible adults will take place on July 13, 2021, so people who have not yet received a COVID-19 vaccination should do so quickly in order to have their vaccine recorded in the state's Immunization Information System before the final drawing. As weekly drawings begin on June 8, the sooner people are vaccinated, the more opportunities they will have to win.

### **Q: What are the dates of the promotion?**

A: While “Shot of a Lifetime” is being announced today, there is not an official “start date” for promotion eligibility. The final drawing will take place on July 13, 2021, so people who have not yet received a COVID-19 vaccination should do so quickly in order to have their vaccine recorded in the state's Immunization Information System

before the final drawing. As weekly drawings begin on June 8, the sooner people are vaccinated, the more opportunities they will have to win.

**Q: Is this promotion organized by Washington's Lottery?**

A: "Shot of a Lifetime" is a promotion from the State of Washington. It is organized by the Governor's Office and administered by both the Washington State Department of Health and Washington's Lottery. The Lottery was selected to help administer the promotion based on our long history as the state's principal agency on conducting lottery drawings.

**Q: When will the drawings take place?**

A: Dates for the first four weekly drawings of \$250,000 each will be June 8, June 15, June 22 and June 29, 2021. The final drawing for the \$1 million prize will be July 13, 2021. The youth-focused drawings for GET Units will take place on June 15 and June 22.

**Q: What are the prizes for this promotion?**

A: A total of \$2 million in cash prizes will be given away as part of "Shot of a Lifetime." In addition, the youth-focused drawings will award 30 winners each a total of 100 Washington Guaranteed Education Tuition (GET) Units, which is equivalent to one year of resident, undergraduate tuition and state-mandated fees at Washington's public universities.

In addition, several state agencies and many private and publicly-traded companies have stepped up to donate incentive prizes. While more prizes may be added in the near future, the "Shot of a Lifetime" promotion is likely to include prizes provided by:

- Washington State Parks
- Washington Student Achievement Council
- Washington Department of Fish and Wildlife
- Seattle Kraken
- Seattle Mariners
- Seattle Seahawks
- Seattle Sounders
- Seattle Storm
- OL Reign
- Alaska Airlines
- Amazon
- Google
- Microsoft
- Nintendo

**Q: How do people enter the drawings?**

A: Get vaccinated. No additional paperwork or entry forms are required by individuals to be entered into the drawings. The final drawing will take place on July 13, 2021, so people who have not yet received a COVID-19 vaccination should do so quickly in order to have their vaccine recorded in the state's Immunization Information System before the final drawing. As weekly drawings begin on June 8, the sooner people are vaccinated, the more opportunities they will have to win.

**Q: Who is eligible for the promotion?**

A: With a few specific exceptions, all adults age 18 and older, and youth ages 12 to 17 who are residents of Washington State are automatically entered into the drawings once they have received at least one dose of a COVID-19 vaccine, and once that vaccination has been reported to the Washington State Immunization Information System. That database will be the basis for initial eligibility for all “Shot of a Lifetime” drawings.

**Q: Is anyone who has received a vaccine at any time eligible?**

A: While the promotion is designed to encourage eligible adults and youth who have not yet been vaccinated to get their shot, anyone who has received at least one shot of a COVID-19 vaccine that was recorded in the state's Immunization Information System, and who meets the other eligibility requirements, will be entered into the drawings, regardless of when they received their first and/or second dose.

**Q: Is anyone NOT eligible?**

A: Employees of the Governor's Office, Washington State Department of Health, and Washington's Lottery, as well as members of the Lottery Commission are not eligible to win a prize. Additionally, family members (including spouses, children, brothers, sisters and/or parents) residing in the same household as an employee of any of these agencies or in the same household as a Commission member, are not eligible to win a prize.

Incarcerated persons are not eligible to win a prize, meaning anyone committed to total confinement in any federal, state, county or city correctional institution or facility at the time a prize is awarded.

Finally, some vaccine providers, such as the Departments of Defense and Veterans Affairs or other states in which people may have received a shot, do not enter vaccination records into the Washington State Immunization Information System at this time. As such, people receiving their vaccination through these providers will not be in the database through which winners will be chosen. That said, the State of Washington is currently working with these entities to request that information for residents of Washington and/or to find alternative methods for people to opt-in to having their records added to the database.

**Q: Isn't that unfair to service members?**

A: Unfortunately for this promotion, there is not a single source of data on vaccinations for every single resident of the state. As such, it was determined that the Washington State Immunization Information System is the most comprehensive system that could be used to enter as many Washingtonians as possible into this chance to win up to \$1 million. The State of Washington is currently working with the Departments of Defense and Veterans Affairs to request vaccine information for residents of Washington and/or to find alternative methods for people to opt-in to having their records added to the database.

**Q: What if I am a Washington resident who received a vaccination in another state?**

A: Out-of-state providers generally do not enter vaccination records into the Washington State Immunization Information System. Washington's Lottery cannot check the IIS to see

if you are entered, nor can we enter your vaccination information into the IIS. Please do not send us your vaccination information or an image of your vaccination card. You must contact the Department of Health if you have questions related to the IIS.

**Q: How can people check to see if they are in the state's Immunization Information System?**

A: People can access their official immunization records by visiting [myIRmobile.com](http://myIRmobile.com) (which stands for My Immunization Record). For help checking your COVID-19 vaccination records, please call the state COVID-19 assistance hotline at 1-833-VAX-HELP (1-833-829-4357). You can also find help at [www.myirmobile.com/help](http://www.myirmobile.com/help) and [www.doh.wa.gov/immsrecords](http://www.doh.wa.gov/immsrecords)

**Q: What is the process for administering the drawings?**

A: Each drawing will be conducted according to the following process:

- The Department of Health will determine the total number of adult and youth residents of the state who have received at least one dose of a COVID-19 vaccine, as reported via the Washington State Immunization Information System. This total number will determine the range of numbers available to be drawn for both the adult and youth components of "Shot of a Lifetime."
- DOH will assign a number within each range to every adult and youth resident of the state who has received at least one dose of a COVID-19 vaccine.
- DOH will provide Washington's Lottery with the range of numbers from which winning numbers will be drawn for both the youth and adult components of the promotion.
- Washington's Lottery will conduct the drawings and identify the winning number for each prize. Winning numbers will be selected using a random number generator. An external auditor will be present for all drawings, as one is with all Washington's Lottery drawings.
- Washington's Lottery will communicate the winning numbers back to DOH, which will match each winning number to the name of a person, who will be the presumptive winner of a prize. At no time until after each drawing will any employee of Washington's Lottery know the names or numbers of any individual entered into any of the drawings.
- Once matched back to names and contact information, designated state officials will contact each presumptive winner to confirm their compliance with the terms and conditions of the promotion, and to inform them of how to claim their prize.

**Q: How will winners be contacted?**

A: Our primary method of outreach to presumptive winners will be via phone, however we will use whatever contact information is listed in the state's Immunization Information System, which may include email and/or text messaging. When calling via phone, if someone does not pick up, the designated lottery official making the calls will clearly identify themselves, leave a detailed voice or text message with clear information about the nature of the call, and will include information about a date and time by which we must receive a call-back in order to validate them as a winner. This is the same process Washington's Lottery uses when contacting winners of other promotions and "second chance" drawings we offer for our more traditional Lottery games. While we will ask for

contact information, including home address, email address and phone number so we can send an official prize claim form to the winner, **we will never request personal information like a Social Security Number, mother's maiden name, or bank account information via phone.** If people have concerns about any call, email or text message they receive from someone purporting to be from the Lottery, they can contact Washington's Lottery directly at 360-810-2888.

**Q: How will people know the call they get isn't a scam? What information will the Lottery ask for or not ask for when calling winners?**

A: When calling presumptive winners, officials will ask to confirm contact information, including home address, email address and phone number so we can send an official prize claim form to the winner. **We will never request personal information like a Social Security Number, mother's maiden name, or bank account information via phone.** If people have concerns about any call, email or text message they receive from someone purporting to be from the Lottery, they can contact Washington's Lottery directly at 360-810-2888.

Some other red flags that you may be the victim of a scam include:

- The email comes from a personal email address instead of a state agency.
- You receive a call or text message from a phone number that is from out of state. Official calls and texts will come from state-owned phones with either 253 or 564 area codes, both from Western Washington, and many will display the location of Fife, WA on the screen when calling.
- The caller can't or won't answer questions about the promotion.
- The caller is rude, pushy, or demands personal information right now.
- The email or text message asks you to click on a link or open an attachment.
- You know you weren't immunized.

**Q: How long does someone have to claim a prize?**

A: In order to win a prize, a presumptive winner must meet all eligibility requirements, respond within 72 hours of initial contact, and agree to the terms and conditions of the promotion.

**Q: What happens if a winner is deemed ineligible?**

A: If a cash prize winner is disqualified for any reason, an alternate presumptive winner will be identified and notified for cash prizes and GET awards only.

If a non-cash prize winner is disqualified for any reason, or qualifies but declines a prize from any of the first four drawings, that prize will be added to the prize pool for the final drawing on July 13. For the final drawing, a number of alternative winners will be selected and kept in reserve so that if any prize goes unclaimed, it may be awarded to the next alternative winner. The goal is to distribute all prizes so that none go unclaimed. Washington's Lottery will work diligently with winners to ensure that prizes are claimed in a timely manner.

**Q: Can people win more than once?**

A: Upon receiving the names of the presumptive winners from DOH, Washington's Lottery will scan for past winners of this promotion. No person can win more than one cash prize, but they are eligible for non-cash prizes.

**Q: Will the drawings be witnessed and audited?**

A: Yes, All drawings will follow the same witness and audit procedure for any drawing conducted by Washington's Lottery.

**Q: Is ID required to claim a prize?**

Proof of current Washington residency is required in order to claim a prize. Residency may be proved by presenting either a valid Washington driver's license, a valid Washington identification card, or another form of government-issued identification that includes the person's name, address, and photograph. Residency of a minor may be proved using the identification of the minor's parent or guardian. The State reserves the right, at its sole discretion, to accept alternate proof of Washington residency.

**Q: Do you need to show proof of citizenship to claim a prize?**

A: "Shot of a Lifetime" is designed to help increase vaccination rates among those people who live in Washington State. Whether they are documented citizens or not, many people live, work, move around and engage actively in our communities, and therefore are at risk of contracting COVID-19 if they are not vaccinated. As such, proof of Washington State residency is what is required in order to claim a prize.

**Q: Who will be distributing the non-cash, merchandise prizes?**

A: State agencies that are providing prizes for "Shot of a Lifetime" will handle distribution of those prizes directly with their respective winners. Washington's Lottery will hold all merchandise prizes donated by private or publicly-traded companies, and will coordinate the shipping of prizes to their respective winners.

**Q: Are prizes transferable?**

A: No.

**Q: Are prizes taxable and/or reportable to the IRS?**

A: Yes. Washington's Lottery reports to the IRS any prize valued at \$600 or more, and winners will need to claim this when filing their 2021 federal taxes. For any prize valued at \$5,000 or more, Washington's Lottery is required to withhold 24% for taxes prior to providing a check to the winner.

**Q: How is this promotion being funded?**

A: "Shot of a Lifetime" is being funded by federal Coronavirus Relief Fund dollars that were appropriated by the State Legislature. This is the same approach taken by other states that have developed vaccine incentive programs through their state lotteries.

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